

Protecting *unitedstreaming*™ Content Under Copyright and Fair Use

- 1. You must maintain the original INTENT of the video.** You may not shorten any clip, edit sound, or add images within that clip. For copyright reasons, video editing software may not be used to edit or integrate *unitedstreaming* videos.
- 2. Students are allowed to keep projects containing *unitedstreaming* video clips for their personal portfolios.**
- 3. Teachers are allowed to keep projects containing *unitedstreaming* video clips through the duration of the subscription.** You will be notified in the event the subscription has been cancelled. (If you are a student teacher or completing graduate coursework, you may keep the clips for your personal portfolio as part of the university's subscription to *unitedstreaming*).
- 4. When uploading lessons or projects that integrate *unitedstreaming* video to your school's server, you must protect the content.** Ask your technology coordinator to:
 - A) Keep content behind a control system,** like a firewall;
 - B) Create a link and stream from *unitedstreaming* servers** (Find directions under the *unitedstreaming* Help section> *unitedstreaming* Support Materials> Third Party Software> Streaming from *unitedstreaming* Servers);
 - C) Create realms within your server management software** which prompt access by entering a username when clicking on a page that hosts a *unitedstreaming* clip.
- 5. You HAVE permission to share distance learning models with *unitedstreaming* subscribers only.** Visitors through external applications such as Blackboard or WebCT who do not have a valid *unitedstreaming* subscription are NOT allowed access to *unitedstreaming* content. You may make a virtual classroom or multicast* for *unitedstreaming* subscribers which broadcasts content across television, as long as you and your end-users are *unitedstreaming* subscribers. *Multicast: having multiple locations view *unitedstreaming* simultaneously.
- 6. Converting digital video to analog (or taking the video clip from the computer, CD, etc. and recording it onto a vhs tape) is in violation of copyright.** If you need to do this, you can request written permission from United Learning and we will review and grant permission based on a case-by-case basis*. Please include your name, your project, and the reason for needing an analog copy. Please send requests via email to: info@unitedlearning.com.
*Note: We have streaming rights to the content, not always the analog rights.
- 7. Cite all content borrowed.** Go to the Help section of the *unitedstreaming* site to find correct APA and MLA formatting directions for video, images, and support materials.
- 8. When modifying ancillary materials, please include the following statement:**
"Revised with permission from United Learning but United Learning is not responsible for the content of the revision.

